

MEDIA RELEASE

‘TWIN CITY’ PACKAGE LAUNCHED



Tourism Malaysia in collaboration with the Singapore Tourism Board and Singapore Airlines together launched the ‘Twin City’ package in Dubai recently.

The exclusive travel package valid until November 2008 is designed to boost the Middle East visitor traffic to Malaysia and Singapore. It enables visitors from the Middle East and the United Arab Emirates (U.A.E.) to capture the very best of Singapore and Malaysia – from city attractions and first-rate shopping to tropical rainforests and pristine beaches.

Based on recent visitor arrival figures, many Middle Eastern travellers heading to South-East Asia would combine their trips with stopovers in both, Malaysia and Singapore.

5 D/ 4 N Package

The 'Twin City' promotion builds on the synergy and on the popularity of the two South-East nations among Arab travellers. An ideal getaway, the convenient 5-Days/4-Nights package starts from only 2,490 dirhams. It includes airfare and hotel accommodation in Singapore plus either Kuala Lumpur, Langkawi or Penang.

"Given the strong tourism links between Singapore and Malaysia, it is a natural fit for us to team up with our valued partners to launch a Fall package that will provide Middle East travellers the opportunity to experience these two special countries," said Jason Ong, Area Director for Middle East and Africa, Singapore Tourism Board.

"Travellers from UAE have shown great interest in Malaysia as it offers both a wide range of attractions and value for money. Malaysia and Singapore are neighbours and each country complements the other as top holiday destination. Through our partnership with Singapore Tourism Board and Singapore Airlines, we are providing a range of city and island experiences, which combine to make a truly memorable trip," explains Tuan Razali Tuan Omar, Tourism Malaysia Director for Dubai, U.A.E.



Tuan Razali bin Tuan Omar, Tourism Malaysia's Director for Dubai, U.A.E.

"Singapore Airlines is honoured to participate with Tourism Malaysia and Singapore Tourism Board for a special "Twin City" Package. This package is an attractive option for those seeking to experience two amazing holiday destinations at a very affordable price," said Mr. Lim Meow-Seng, General Manager GCC, Singapore Airlines.

Singapore Airlines flies non-stop 3 times a week from Abu Dhabi and twice daily from Dubai to Singapore. From Singapore, Singapore Airlines and Silk Air offer 60 weekly services to Kuala Lumpur, 28 weekly services to Penang and 10 weekly services to Langkawi.

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